MetaCartel: from Multisig to for-profit DAO

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MetaCartel DAO

DAO

Decentralized

Autonomous

Organization

Scaling human collaboration

2019: Moloch rises

raising money + voting =

coordinate funding

The Killer Feature: Ragequit

4,000 ETH

MetaCartel DAO

the meme effect

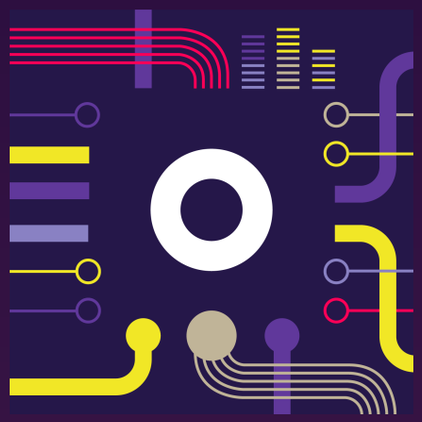
Consumer-facing Dapps

NFT

Events

#DeFi

Developers UX tools

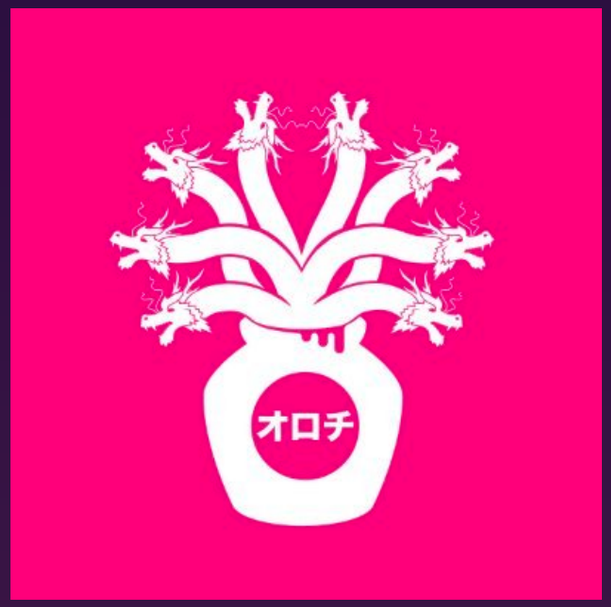


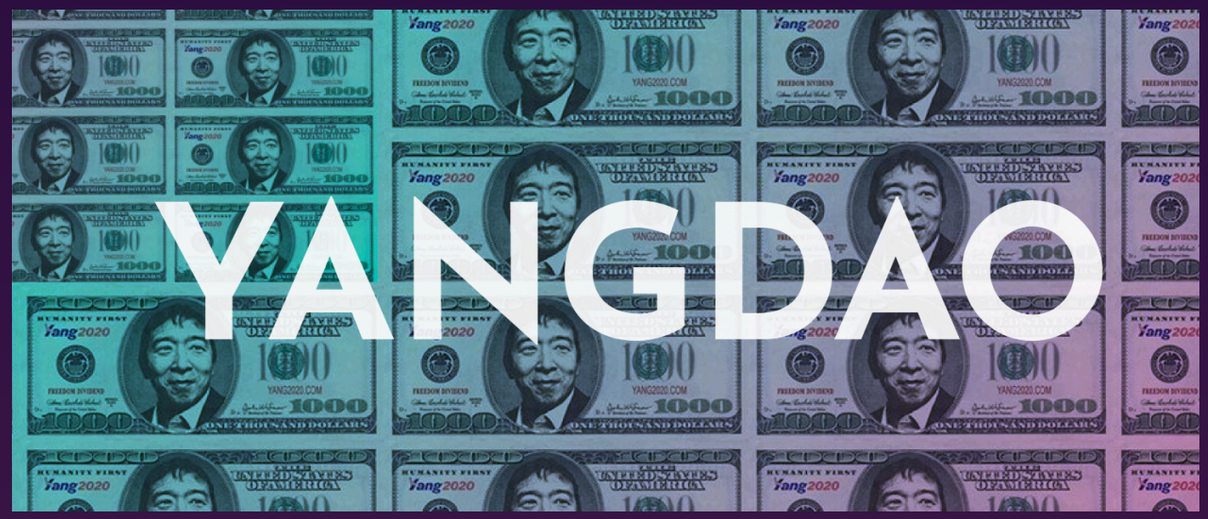
Abridged

DAO Builder

Smart wallets

DAO experiments





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DAO decision: Whiskey Tasting 🥃🇯🇵

Two learnings

People over tech

~~on-chain~~ social consensus

Scaling the DAO to the masses

Remote-first

Autonomous

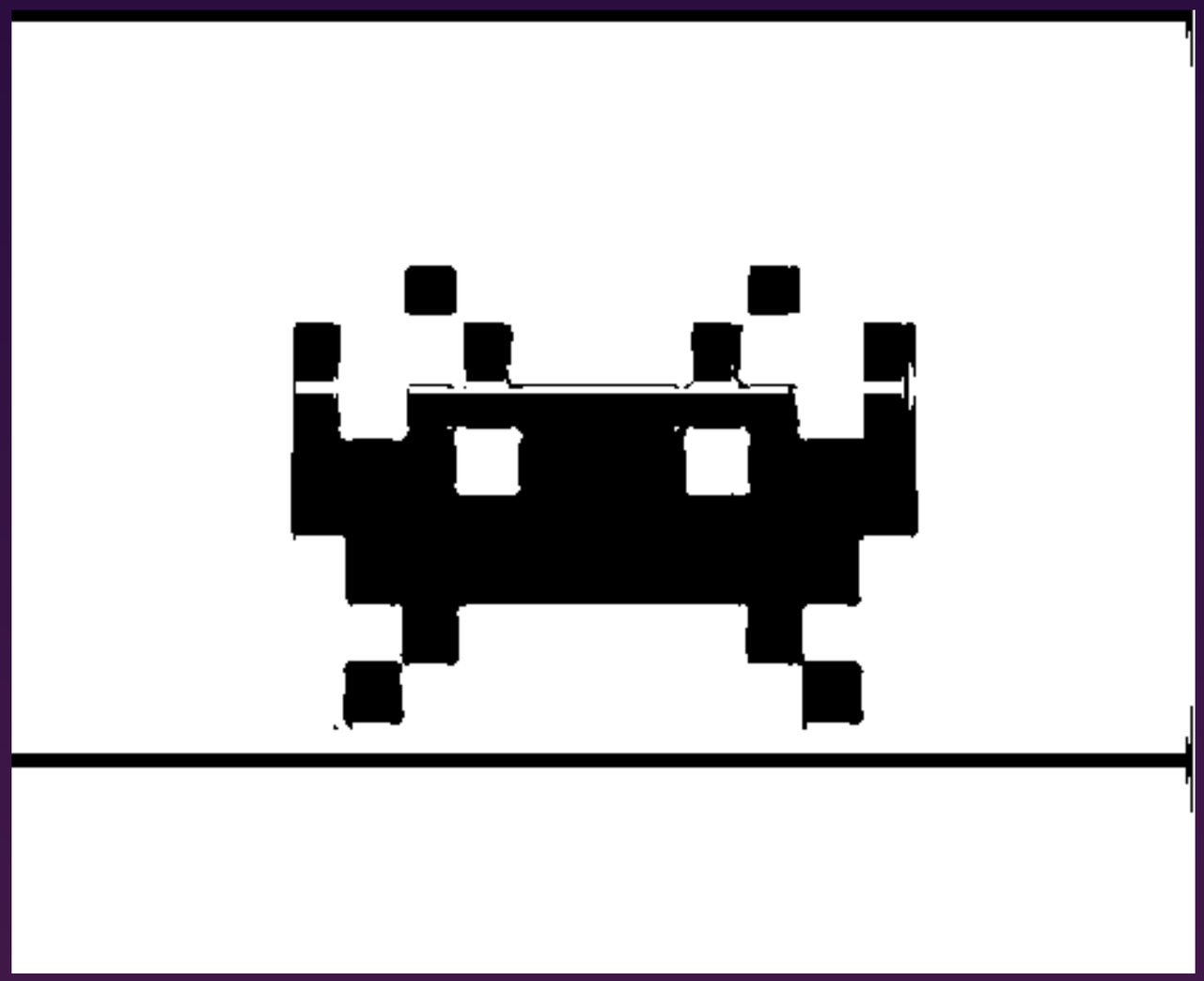
Gamifying reputation layer

Next?

2020

Legal, for-profit DAO

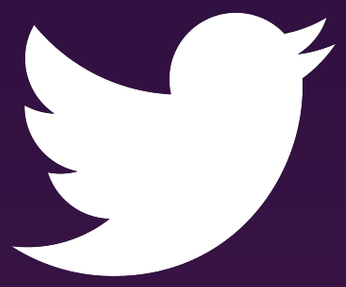
(LLC, SAFTs, claims tokens)



Moloch V2

(Tribute + Any token, Loot, Guild-kick…)

@meta_cartel



@VENTURE_DAO

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